



INSCHOOLBUS

InSchoolbus- Why We Are Different: Authenticity

It is not well known within China, but as the number of applications to US universities from Chinese students increases along with the number of traditional agencies to help these students, US universities are beginning to question the authenticity of many applicants. In the US this is being called “gaming the system.” This gaming is becoming a focal point for admissions departments throughout the US. InSchoolbus was created to counter this activity of many Chinese agencies and to build authentic candidates that will pass the new level of university scrutiny currently in place. Many Chinese agencies are doing a disservice to their clients. They believe the gaming is giving students an advantage but it is now actually hurting their clients. We seek to find the authenticity within each student which is what US universities value. This is just one aspect of how InSchoolbus is different than our competition and creates great value for our clients.

For instance, US universities are increasingly scrutinizing the following: 1) Are the student’s essay and personal statement actually written by the student on their own? 2) Is the student really gaining meaningful experiences from their activities or are extra-curricular activities just being listed on the application to look good on paper? 3) Are the student’s test scores so good because they are getting over-trained on standardized test prep at the expense of their overall education and growth as a well-rounded person? 4) Are internships really done as a result of the student’s intellectual curiosity and passion or is it just a position that was given to the student as a favor to the family to look good on their application? 5) Are letters of recommendation really from people in the student’s lives who truly know the student and have watched them grow and progress as a person over the years or are they written by someone in a high power position as a favor to the parents who think a letter from this person may influence the admissions process? Students and agencies gaming the system in the above areas has become a trend that US Universities are aware of and are red-flagging.

InSchoolbus ensures students excel across the board in all important areas and are packaged authentically to the highest level in all of the above areas. Knowing that the US system values integrity, authenticity, and uniqueness, InSchoolbus guides and trains students on actually developing the interpersonal skills, critical thinking analysis, and self-awareness skills to become the strongest candidate possible to excel in the US school system. US schools know that moving across the world to study in rigorous educational institutions that have different priorities and place very different values on pieces than the Chinese system does require that the students have certain personal strengths and characteristics to be able to succeed once they are enrolled. In fact, it has been studied and found that the Chinese students who end up in US schools and who did actually have these skills and “gamed” the system end up struggling to be able to cope with the US school system. University admissions have increasingly been picking up on red flags in applications that question the authenticity of applicants. So, the services InSchoolbus provides are going to become increasingly more important each year.

The InSchoolbus model helps students discover their strengths, weaknesses, and passions and create a plan with each student that that strengthens their personal brand and makes them stronger, more motivated, and more focused young adults. We then continue to work with the students training them through the process and finding them any specialized help as needed. Most importantly, InSchoolbus puts great attention on discovering and developing the personal authenticity for each student and training each student how to find the importance and meaning to them in everything they include in their application. In addition, we put great focus on coaching students in optimally and authentically communicating every element of their application in an interview setting. Being able to express oneself and demonstrate they have adult level depth to converse and be a likable person is extremely important in the US system and will definitely separate students from the typical Chinese applicant applying to US schools.